

SPORTS LEADERSHIP & MANAGEMENT



THE CENTRE FOR
ATHLETE AND
SPORTS EDUCATION

MBA PATHWAY CERTIFICATE

FREQUENTLY ASKED QUESTIONS

Why was the Sports Leadership & Management MBA Pathway Certificate developed?

The course was developed based on industry feedback for the need for a tailored course specifically designed around the needs of the sports industry that had flexible delivery to work around sporting commitments. The feedback suggested graded relevant assessments, simple quick enrolment, embedded employability skills were all important elements to be included along with a pathway directly to Post Graduate education bypassing the need to undertake an undergraduate degree.

How is the course delivered?

The MBA Pathways Certificate is an online course supported by fortnightly live small group Zoom Tutorials. All course, lecture material and assessments for each 2 week block is available to be viewed and undertaken in the student's own time. Each year students complete Core Academic Subjects, Sports Electives and Employability Skills. Core subjects are 3 months long and completed one subject at a time, Sports electives are undertaken intensively and Employability Skills are embedded into each core subject.

When is the course delivered?

The course commences in March each year with 1st year completed in 6 months, 2nd year in 9 months and 3rd year in 12 months.

What are the Core Subjects?

Year 1 – 2 subjects: Business Innovation & Media and Technology,

Year 2 – 3 subjects: Organisational Behaviour, Effective Leadership & Sales and Communication

Year 3 – 4 subjects: Strategic Marketing, Market Research, Budgets and Finance & Project Management

What are Employability Skills?

Embedded into each subject are key Employability skills such as Technology Skills (Word, Excel, PowerPoint, Social Media, Website Design) Communication Skills: (Presentation Skills, Resume Writing, Referencing) and Business Skills: (Research Skills, Report Writing, Statistics).

At the end of each year of the MBA Pathway Program students will receive a **Skills Portfolio Record** which will outline the employability skills gained.

How is the course assessed?

Each Core subject is assessed via a series of fortnightly online activities undertaken in the online portal including reflections, discussion boards and multiple choice quizzes.

The final assessment for each subject is a high-level written report, reflection or case study that is relevant to the workplace. eg Preparing a Marketing Plan or Developing a Website for a New Business

Sports Electives are assessed as completed once Certificate of completion uploaded.

What if I don't complete the course?

Students who only complete 1st year and/or 2nd year of the course will have entry to over 30 Torrens University Bachelor Degrees. Completion of 3rd year provides access to the MBA program.

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What is an MBA?

The **Master of Business Administration**, usually known as an MBA, is an internationally recognised post graduate degree designed to develop the skills required for leadership careers in business and management. It sits higher than a Bachelor Degree.

Who are Torrens University?

Torrens University Australia is one of the fastest growing Universities in Australia. Torrens University has campuses in Melbourne, Sydney, Brisbane and Adelaide plus Online. Students can choose from on campus, online or blended study options. The Torrens MBA is among the world's best, their online MBA is ranked in the top 30 globally by CEO Magazine.

Do I have to go to Torrens University?

No, however this course is designed specifically to give students entry into Torrens University Graduate Certificate in Business then onto an MBA. Students could complete the Graduate Certificate at Torrens then move to any University Masters course and still gain credit for their graduate certificate studies.

What is the cost?

1st Year \$1,500 + GST, 2nd Year \$2,500 + GST, 3rd Year \$3,500 + GST. Students pay for the year they are enrolling in upfront via PayPal or Credit Card. Cost is all inclusive and includes all resources. There are no payment plans available.

Are there any Scholarships available?

AFL Sportsready is offering **\$1,500 Fee Scholarships** to students from an Aboriginal or Torres Strait Islander background (\$500 discount for each year of the course)

Additionally all AFL SportsReady course graduates will receive a **20% fee scholarship from Torrens University** once they transition to Torrens University.

Is there any Credit for previous study?

Applicants who have completed a Certificate IV may be eligible for Credit for Year 1 of the Program.

Applicants who have completed a Diploma or who have significant work experience may be eligible for Credit for Years 1 & 2 of the Program.

Applications for credit will be assessed on a case by case basis.

What are the Entry Requirements?

Applicants must be 18 years or older and have completed Year 12 or equivalent.

Applicants should be currently completing employed in the sports industry in either a full time or part time work.

How do you Enrol in the Course?

Applicants fill in a brief EOI (see course flyer QR Code) where their application will be assessed.

Enrolment is a very quick and easy process via an online link sent to you upon being accepted into the course.

Once enrolment is complete a link for Payment will be emailed out which will be due on a set date prior to the course commencing and can be made through the PayPal website via credit card or PayPal account.